



**FORTIFIED**  
ROOF

TM

**TIME FOR A NEW ROOF?**  
MAKE IT FORTIFIED.

## WHY FORTIFIED?

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FORTIFIED goes beyond building codes to improve performance against natural hazards and reduce the risk of personal property loss.

FORTIFIED Home™ is a nationally recognized building method based on more than 20 years of scientific research and real-world testing by the Insurance Institute for Business & Home Safety (IBHS).

Your roof provides the first line of defense against the elements and an IBHS FORTIFIED Roof™ provides better protection against severe weather.

For more information, visit [FORTIFIEDHOME.ORG](https://www.fortifiedhome.org)

## WHY FORTIFIED?

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- **Stay dry.** A FORTIFIED Home helps protect your home and personal property from high winds and wind-driven rain.
- **Get back home quicker.** A FORTIFIED Home may reduce or eliminate time spent out of your home due to water intrusion if the roof is damaged.
- **Save money.** A FORTIFIED designation may qualify you for annual wind mitigation credit that could lower your insurance premium. Check with your insurance agent for specific policy requirements and potential wind mitigation credits in your area.

## GET STARTED

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- Obtain estimates from roofer(s) on (1) the cost of a typical roof replacement and (2) the cost to upgrade to a FORTIFIED Roof to decide which one is right for you. Provide this checklist to help your roofer know what upgrades are needed for a [fortifiedhome.org/homeowner-roof](https://fortifiedhome.org/homeowner-roof).
- Hire a quality roofer with guidance from this checklist: [disastersafety.org/roofs/hiring-a-professional-contractor](https://disastersafety.org/roofs/hiring-a-professional-contractor).
- Select a certified FORTIFIED Evaluator from this directory: [fortified.archtest.com/listing](https://fortified.archtest.com/listing).
- IBHS will review documentation submitted by your FORTIFIED Evaluator, and if compliant, you will receive a FORTIFIED Roof designation certificate.



Keep wind and water out  
and your roof on.

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Protect the windows, doors  
and other openings.

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Keep the building  
tied together.